

## Experience Design Consultant

May 2013 - Present

Strategic collaboration with early to mid-stage businesses on the creation of digital product experiences. Areas of focus include web and mobile applications, e-commerce platforms, and business development demo tools. Available for active participation in conceiving, UX strategy, interface design, and interactive prototyping for products at any stage of their evolution. A facilitator for client-team professional development on the methodology of user-centered design.

## General Assembly *User Experience Design Instructor*

November 2013 - Present

Facilitating the education of students in a 12-week professional course and single-session workshops. Utilizing lectures, targeted reading assignments, and practical exercises that introduce students to user-centered design methodologies within the context of real-world past experiences.

## Almighty *Director of User Experience*

October 2012 - May 2013

September 2011 - October 2012 (UX Designer)

Lead the process of user experience design and strategy across a spectrum of digital brand campaigns, site designs, social engagement programs, retail installations, and mobile/tablet applications.

**Responsibilities:** Creative Team Management, Digital Strategy, Creative Concepting & Pitch Presentation, Content Strategy, User Experience Design, Prototype Development, Mentorship, Blogging, Public Speaking

**Location:** Boston, MA    **Design Director:** RJ Evans

## Fresh Tilled Soil *Senior UI Designer*

October 2010 - September 2011

Designed and built application user interfaces and websites with a focus on mobile and tablet experience. Performed rapid prototyping in close collaboration with client development teams.

**Responsibilities:** Client Management, Research & Discovery Audits, User Experience Design, User Interface Design, Prototype Development, Front-end Development, CMS Implementation, Mentorship, Public Speaking

**Location:** Waltham, MA    **Creative Director:** Alex Fedorov

## mediumbold *Lead Interactive Designer, Developer*

September 2007 - April 2010

Architected and designed content-managed websites and web applications. Worked across all project phases from kickoff through development.

**Responsibilities:** Research & Discovery Audits, User Experience Design, Website Design & Branding, Front-end Development, CMS Implementation

**Location:** Boston, MA    **Creative Directors:** Michael Brandt, Glenn Kennedy



### Education

2007 BFA, Magna Cum Laude

The Hartford Art School, University of Hartford

### Speaking Engagements

Future M 2012, 2011

BizSpark 2011

Boston University CDIA 2011

Hartford Art School 2010

### Software & Code Proficiency

Adobe Creative Suite, Keynote, Final Cut, HTML5, CSS3, Javascript/jQuery, PHP, MySQL, Unix Shell, Wordpress, Appcelerator